

**GOVERNMENT OF TELANGANA
ABSTRACT**

Telangana Tourism - Tourism Promotion – Release of advertisement in “Exotica” magazine through M/s. Stark Communications Pvt., Ltd., Hyderabad – Sanction and release of an amount of Rs.10,00,000/-(Rupees Ten Lakhs only)excluding taxes - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 366

Dated: 13/06/2016

Read the following:

1. From Ms. Aparna Sengupta, Group President, M/s.CMYK Printech Ltd., New Delhi, Dt.09-03-2016.
 2. Govt. Lr. No.1236/SA/PRO/PMU/2016, of YAT & C (PMU) Department, Dt.17-04-2016.
 3. Invoice No.16-17/111, Dated:27-05-2016, of M/s. Stark Communications Pvt., Ltd., Hyderabad.
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ORDER:

1. In the reference 1st read above, M/s.CMYK Printech Ltd., New Delhi, has requested to release of 6 pages of advertisement with 2 pages of interview on Telangana Tourism in “Exotica” magazine, for an amount of Rs.10,00,000/-(Rupees Ten Lakhs only)excluding taxes. Accordingly, the Government have issued a work order through M/s. Stark Communications Pvt., Ltd., Hyderabad, for the same, in the reference 2nd read above.
2. In the reference 3rd read above, after publication of an advertisement, M/s. Stark Communications Pvt., Ltd., Hyderabad, has furnished invoice towards release of an advertisement in “Exotica” magazine, for an amount of Rs.10,21,750/-, (Rupees Ten Lakhs Twenty One Thousand Seven Hundred Fifty only) including taxes, publication on Telangana Tourism and requested Government for arranging the payment.
3. The Government, after careful examination of the matter, hereby accord sanction and release of an amount of Rs.10,21,750/-, (Rupees Ten Lakhs Twenty One Thousand Seven Hundred Fifty only) including taxes, towards advertisement in “Exotica” magazine, through M/s. Stark Communications Pvt., Ltd., Hyderabad.
4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:
“3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to tourists – Schemes included in PLAN, 11- Normal State Plan, 20 – PMU – Advertisement, Sales Publicity Expenses, participation in National and International Travel Marts, organizing tourism events, sponsorship, fairs and festival and other expenditure, 500 – Other Charges, 503 – Other Expenditure”.
5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Stark Communications Pvt., Ltd., Hyderabad. The details of Bank account is as follows:-

Bank Name	:	ICICI Bank
Branch Name	:	Emgee Square, M.G Road, Ernakulam, Kochin, Kerala
Account No.	:	001005011006
IFSC Code	:	ICICI0000010

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.VENKATESHAM
SECRETARY TO GOVERNMENT**

To
M/s. Stark Communications Pvt., Ltd., Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER